

ZINZINO

Inspire Change in Life

THE 5 STAR OPPORTUNITY



Total Support. Total Success.

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Approved Zinzino Partner Presentation

ZINZINO

Inspire Change in Life



Total Support. Total Success.

5 STAR OPPORTUNITY

THE RIGHT:

- ★ PURPOSE
- ★ PRODUCTS
- ★ PEOPLE
- ★ PLAN FOR COMPENSATION
- ★ PROGRAM FOR SUCCESS

- I.T.S -
Invite, Test / Taste, Share
Test Don't Guess!

About Zinzino

We are pioneering the future in personal health together section.

- **Founded in 2005 and publicly traded on the Nasdaq**
- **Operating in over 100 countries worldwide**
- **More than \$350 million USD in annual sales**
- **Over 1.7 million Balance Tests completed**
- **Science-based, test-first wellness model**
- **One of the fastest-growing wellness companies in Europe. Now coming to America!**



Ørjan & Hilde Sæle, Zinzino co-founders



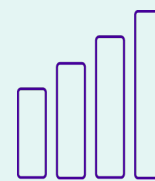
85%

Of our Partners' sales are made to end-customers.



1,771,355

Balance Tests performed to date



2014

Publicly listed on Nasdaq First North



+40,000

Independent Partners worldwide

★ The Purpose - Better Health

What is Zinzino?

Zinzino is a global direct-selling company specializing in personalized, test-based nutritional supplements.

Founded in 2005, it focuses on, “test-based nutrition,” providing at-home blood tests to measure Omega-6:3 ratios and body balance, followed by tailored supplements like BalanceOil to address those results.



Ultimate Practitioner's Kit (UPK)



Test, Don't Guess



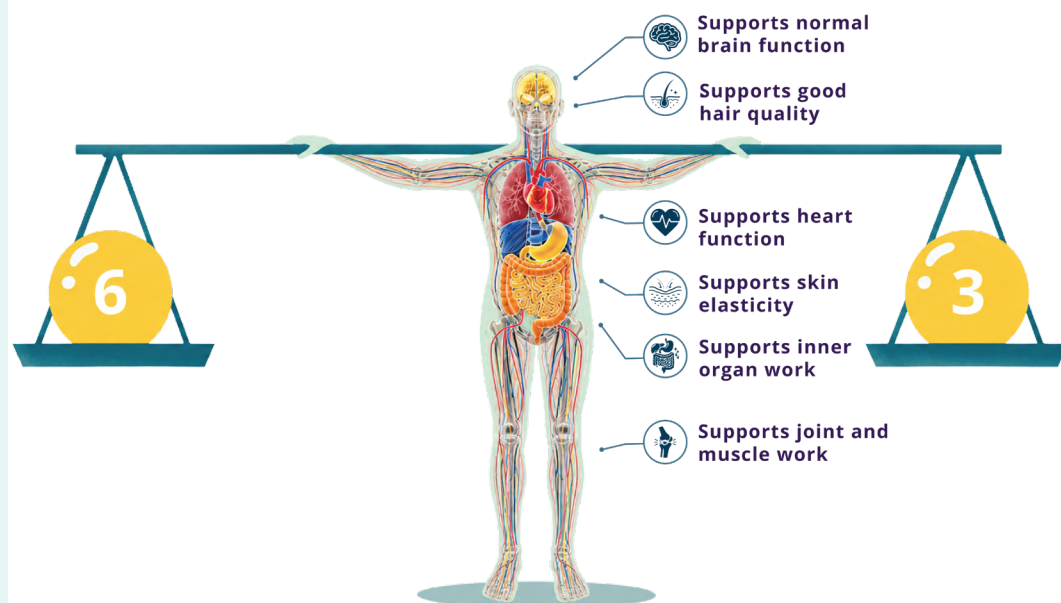
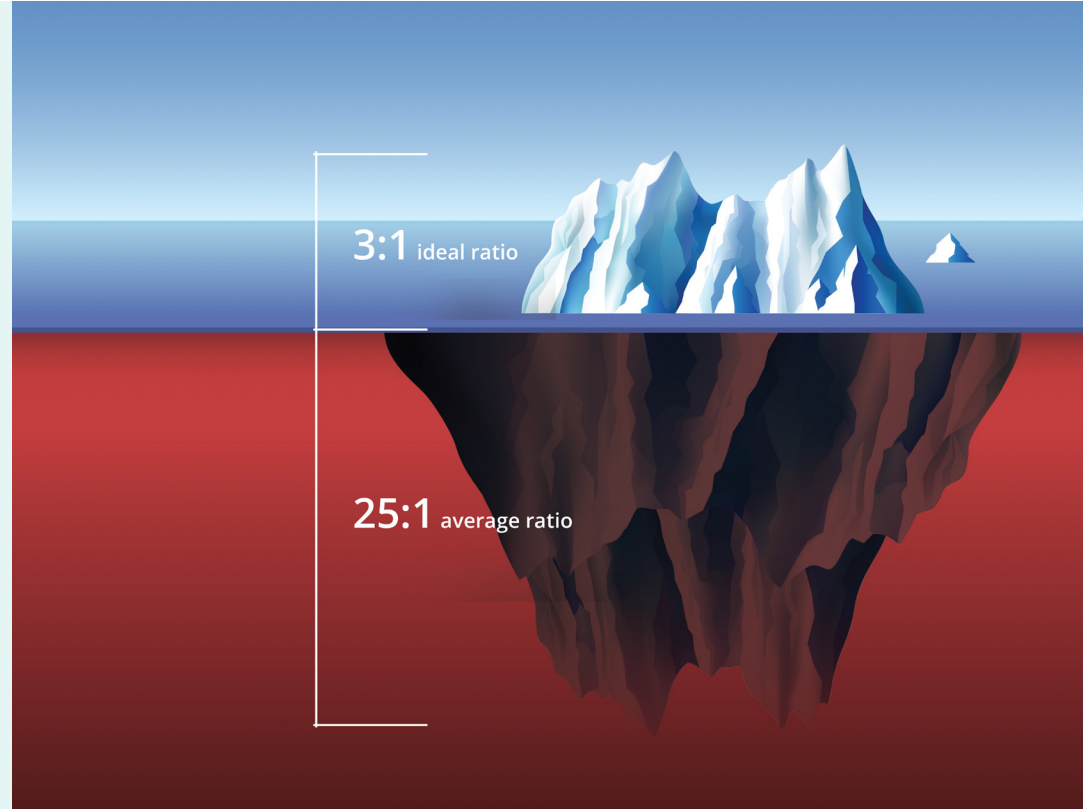
★ Products - Zinzino

Did you know that 97% of people are out of balance?

The Zinzino Balance Test Kit can help you determine where you stand and how you can live a healthier, happier, more balanced life.



The test is simple and you get your results in 10-20 days. During that time, you can start taking BalanceOil+ so when you retest you can see your results!



The 3 Components that make up the Zinzino Model

ZINZINO
Inspire Change in Life



**TEST BASED
NUTRITION**

**ZINZINO PARTNERS
& CUSTOMERS**

**PROVEN SUPPORT
SYSTEM**

Creating a huge new opportunity!

For Better health - physically & financially



People - The Customers & Partners

How do I get started?

When signing up for Zinzino you can decide to become a customer or a partner.

CHOOSE YOUR PATH

Customer



A customer simply wants to purchase and use these amazing products for the **health benefits.**



HEALTH & WELLNESS



SUPPORT YOUR WELL-BEING



PREMIUM PRODUCTS

Partner



A Partner is someone who wants to use the products and participate in the **business opportunity.**



TEAMWORK & COMMUNITY



GROWTH & POTENTIAL



FLEXIBLE FREEDOM

Become Active & Qualified to start your earning rewards

To become **Active & Qualified with R3G Connect**, you must personally sponsor 2 people placing 1 in your LEFT LEG and 1 in your RIGHT LEG.

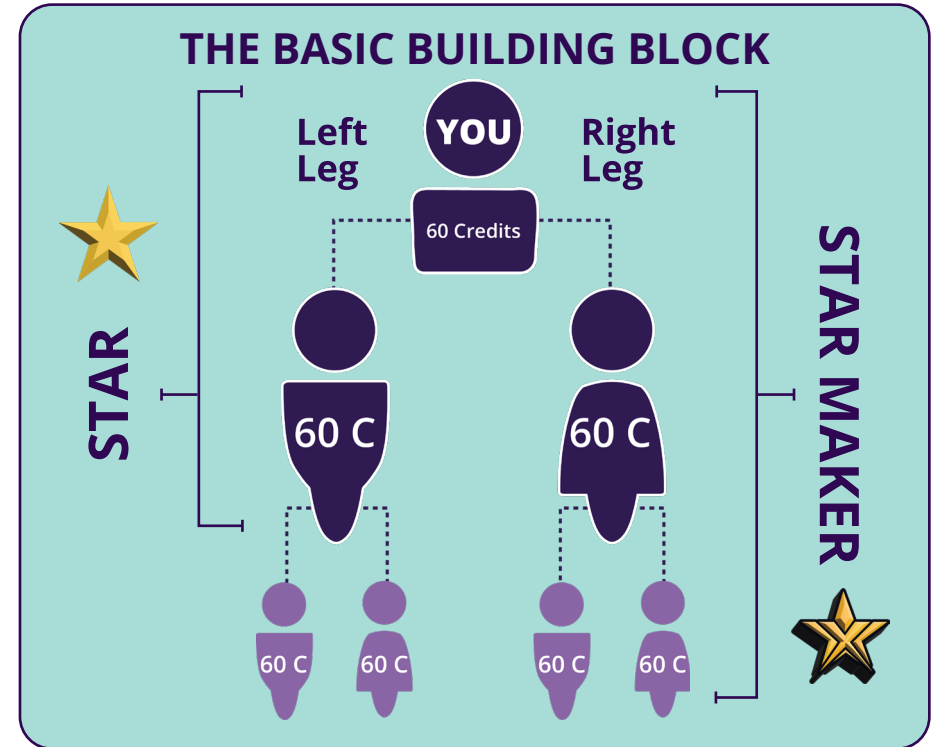
Once you sponsor 2 partners and help each of those 2 partners 2 other partners, you're a **STAR MAKER** and **building towards Bronze Qualification**.

*In this example, all seven Partners are active on Z4F and enroll with a Basic Partner Kit. With the applicable ECB, Customer Point and volume qualifications met, this Basic Building Block qualifies for Bronze.

Bronze Requirement:
375 MCV + 20 PCV
+ 4 Personal Customer Points



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Test Don't Guess!



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Discover these great products in the Zinzino brand shop!





Plan for Compensation

The Road to Bronze

Start with the Basic Building Block.
Then teach it to duplicate.

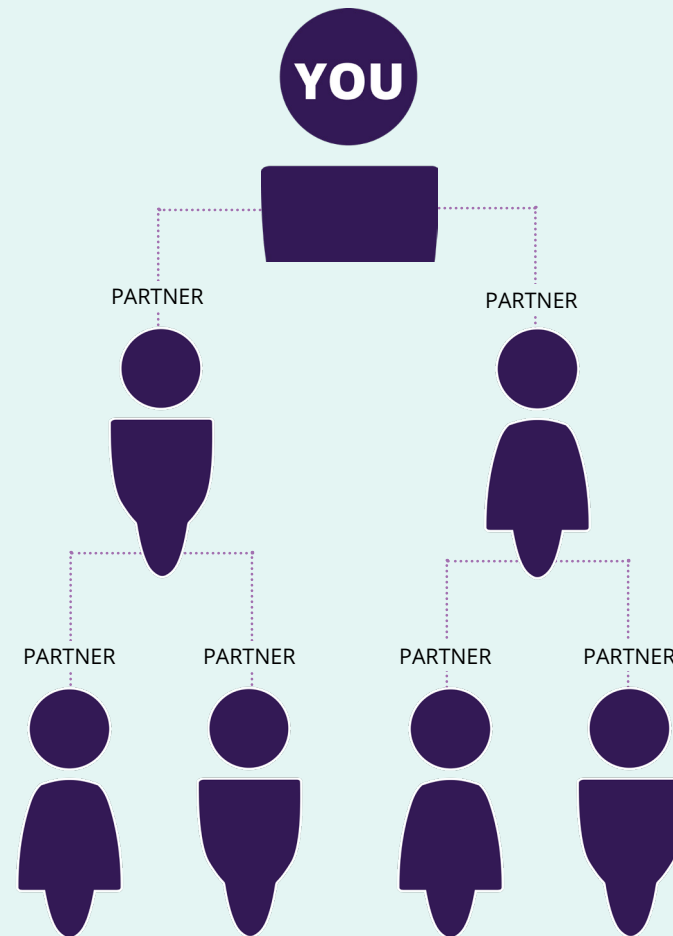
1 SPONSOR 2

Personally sponsor two
Partners:
1 LEFT + 1 RIGHT

2 HELP 2 SPONSOR 2

Duplication creates depth
- you do not build the
entire organization

BRONZE TARGET
375 balanced MCV*



BRONZE

375 BALANCED MCV

20 PCV

4 Personal Customer Points

*MCV = Monthly Credits Volume. Balanced Credits are calculated according to Zinzino's 2:1 balance rule.

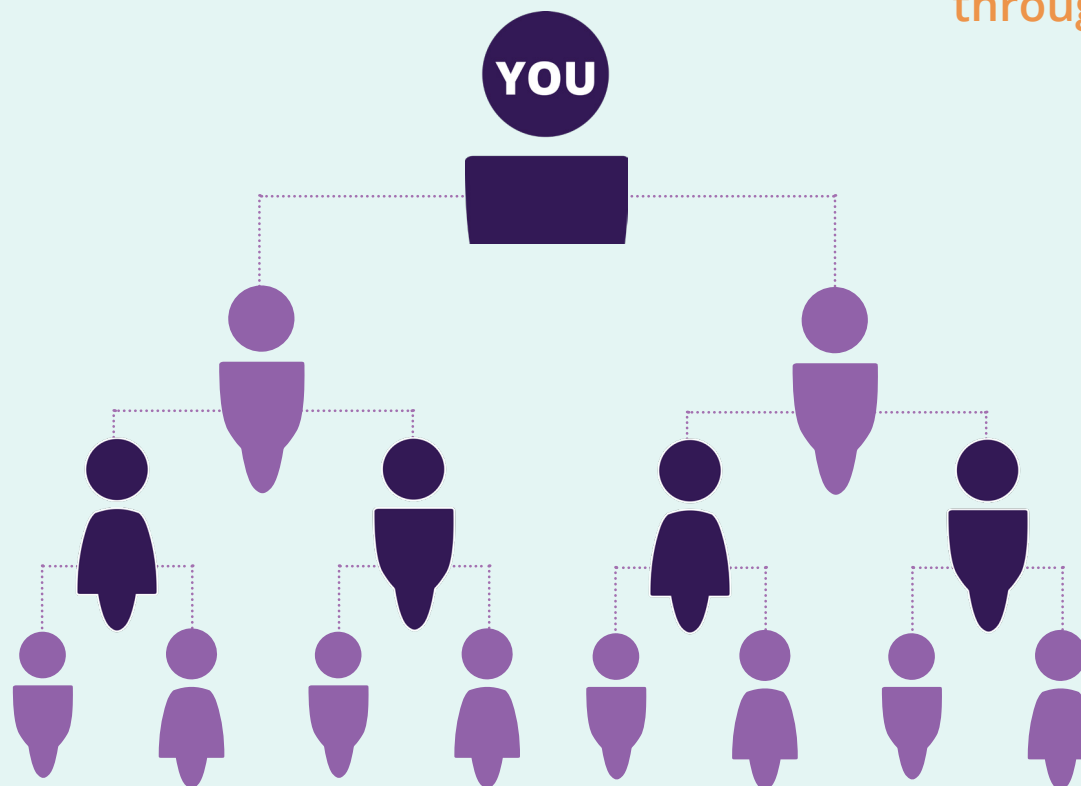
*PCV = Personal Credit Volume. Credit Volume from Personal orders and orders from personal Customers.



Plan for Compensation

Duplication: Bronze → Gold

The behavior stays simple.
The organization **grows**
through depth.



YOU DON'T BUILD A BIG TEAM ALONE.

YOU TEACH A SMALL TEAM TO DUPLICATE.



BRONZE
375 MCV



SILVER
750 MCV



GOLD
1,500 MCV

Bronze, Silver and Gold also require 20 PCV and 4 Personal Customer Points.



Plan for Compensation

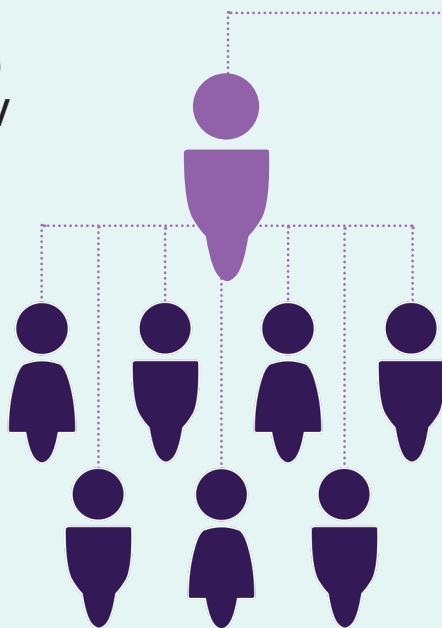
The Road to Diamond

Build leaders on both sides
and let duplication do the
heavy lifting.

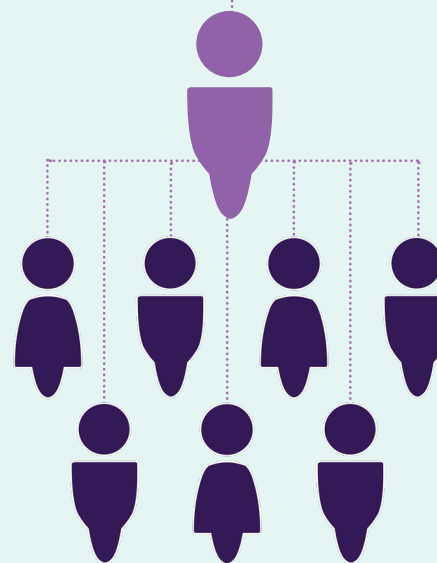


DIAMOND
12,000 MCV

YOU



~6,000 MCV (LEFT)



~6,000 MCV (RIGHT)



EXECUTIVE
3,000 MCV



PLATINUM
6,000 MCV



DIAMOND
12,000 MCV

Diamond also requires 50 PCV and 10 Personal Customer Points.

Active Diamond or above: \$1,150 monthly zCar Bonus under the current U.S. compensation plan



Plan for Compensation

Beyond Diamond: Black Ambassador

At leadership ranks, volume matters -
and so does developing qualified leaders.



BLACK AMBASSADOR

250,000 Balanced MCV
250,000 MCV | 125 PCV
25 Personal Customer Points
*Plus applicable Income
Center or Enrollment Line
qualification*



DIAMOND
12,000 MCV



BLACK CROWN
130,000 MCV



BLACK AMBASSADOR
250,000 MCV

LEADERSHIP QUALIFICATION

BALANCED VOLUME
250,000 MCV

PERSONAL ACTIVITY
25 Customer Points /
125 PCV

LEADERSHIP DEPTH
Income Center or
Enrollment Line
requirements



Plan for Compensation

Your Road Up the Ranks

Recognition creates milestones people can see, celebrate and aspire to.



BRONZE



SILVER



GOLD



EXECUTIVE



PLATINUM



DIAMOND



DIRECTOR



CROWN



ROYAL CROWN



BLACK CROWN



AMBASSADOR



ROYAL AMBASSADOR



BLACK AMBASSADOR



PRESIDENT



ELITE PRESIDENT



GLOBAL PRESIDENT



1-STAR GLOBAL PRESIDENT



2-STAR GLOBAL PRESIDENT

Conceptual rank artwork shown for presentation purposes.



Plan for Compensation

8+ Ways to Earn

Some rewards begin as you build. Others expand as your organization grows.

GET PAID AS YOU BUILD

1

Cash Bonus

Earn Cash Bonuses on qualifying Customer sales.

2

Fast Start Bonuses

Earn bonuses for completing qualifying Fast Start milestones.

3

Team Commission

Earn weekly commissions on qualifying team Credits.

4

Monthly Customer Bonus

Earn recurring Customer commissions beginning at A-Team qualification.

GET PAID & REWARDED AS YOU GROW

5

Mentor Matching Bonus

Earn 5%–25% on qualifying Team Commissions of personally sponsored Partners.

6

One-Time Bonuses

Earn qualifying bonuses as you achieve Customer and Partner Career milestones.

7

Volume Commission

Qualifying leadership titles can earn additional commissions based on team volume.

8

Lifestyle & Incentive Rewards

Qualify for applicable rewards and incentive programs.

The message: earn while you build > create recurring volume > develop leaders > advance in rank.



Plan for Compensation

Zinzino Fast Start Plan



You must be Active & Qualified = An active Partner with an active Z4F Auto Order

1

First 30 Days



Help a customer or customers order 4 products on Auto Order

\$115 Fast Start Bonus

Your auto order is free!

2

First 60 Days



Enroll 2 **Partners**

Put one on the right & one on the left (UPK)

\$460 Fast Start Bonus

+ 10% Cash Bonus = **\$575**

3

First 90 Days



Help your 2 **Partners** enroll 2 other **Partners**

\$1,380 Fast Start Bonus

+ 10% Cash Bonus

Total = \$1,955

4

Add 6 More



Place 6 customer products to a customer or customers on Auto Order

Additional
\$172.50 Fast Start Bonus

+ \$747.50 estimated commissions*

New Total = \$2,875.00

PLUS



Get your Zinzino4Free every month



You keep ECB (Enrollment Credit Bonus)



Now you're ready to start building a big team

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Do you really want...

- Better Health?
- More Money?
- More Happiness?



Do you want the opportunity to...

- Provide for your family?
- Upgrade your home?
- Drive a nice car?

What do you want to do...

- Build life-long friendships?
- A career with meaning, purpose, and fulfillment?
- Have 5-star experiences traveling the world?



Start building your business today!

Join & select a Partner Kit



1 Test

30/60 Credits

Basic Kit

\$329 | Save 41%
Retail price \$558



10 Tests

150/300 Credits

Ultimate Practitioner's Kit (UPK)

\$1,195 | Save 58%
Retail price \$2,856

Kits include ECB for the first 120 days, **which doubles your Enrollment Credits.**

Z4F

Select your monthly Auto Order

Includes:

- One Balance product of your choice every month
- One Test every 4 months (\$180 value)
- Powerful Back Office, easy-to-share landing pages
- GoCore App, for personal and professional development



\$79 | Save 36% when you Auto Order
Retail price \$123

Follow the program: In 120 days you will be in Balance and have proven before and after test results.



Get your products for FREE!

Love it. Share it. Get FREE products.

1. Subscribe to a Z4F Kit and share your product experience
2. Place 4 customer products to a customer or customers on Auto Order
3. Get your own monthly subscription (Auto Order) for free. All you pay is shipping



*The credit value of your first generation Customers' combined purchases must be at least 40 Credits.





Program for Success

The Three Components

ZINZINO

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**TEST BASED
NUTRITION**

YOU

**ZINZINO PARTNERS
& CUSTOMERS**



**PROVEN SUPPORT
SYSTEM**



7 Pillars of Success

R3G Connect Total Support System for Zinzino

1. Teaching - *We Tell Them*
2. Training - *We Show Them*
3. Motivation - *We Keep Them Moving*
4. Inspiration - *We Build Belief*
5. Communication - *We Stay Connected*
6. Calendar & Events - *We Know Where to Plug In*
7. Promotional Items - *We Get Branded*



How to get Started as a Partner Today!

- Once you've decided to sign up to change your life physically, financially, emotionally and spiritually:
 - Place your initial Kit order.
*Recommended Ultimate Practitioner's Kit (UPK)
 - Get on Auto Order with Balance oil.
Download the free R3G Connect app (found at the app store for both Apple and Android)
 - Plug into the R3G Connect and sign up to be a Go Getter.



Download the
FREE R3G Connect
App today!

