

ZINZINO

Inspire Change in Life

CHART YOUR COURSE TO DIAMOND

Build By The Numbers

Charts to lead you to Diamond & Beyond...

Powered by:



Total Support. Total Success.



The Diamond level in the Zinzino business has proven to be the reference point which begins to identify you as a serious builder.

Diamond represents a certain commitment level that brings with it both personal and financial gratification. The achievement of the Diamond level offers the first serious glimpse and taste of what real freedom looks and feels like. It is for certain the bench mark level along the journey that confirms a serious level of leadership and commitment. The reward of personal satisfaction and recognition among your peers makes it the new standard by which all others are drawn to desire this coveted accomplishment.

Diamond becomes the level that opens the door to positive options in your life. On behalf of the Diamonds that have gone before you, we encourage you to dream this dream of going Diamond – set the goal and then commit to accomplish this prestigious level. We will look forward to welcoming you into the winners circle of these 21st century champions.

We have put together this plan of action for you to follow and use as a guideline to gauge your progress in building. This is valuable information to reference along the way, so that you have confidence that you are on the right track to your goal. Confidence in knowing will lead to greater commitment and in turn to even deeper conviction. Knowing that you know – that the activities we suggest you do will lead you to the desired results is empowering. Do the activities with the right attitude and the results will come.

Make this a new beginning – a fresh start which will lead to a new beginning for you and your family... may God richly bless you on your journey to success and prosperity.

You can do it... we will help,

The Family of R3G Connect Diamonds



- I.T.S -
Invite, Test / Taste, Share
Test Don't Guess!



Diamond Runners,

Make no mistake about it; things will happen beyond your control when you make a quality decision to do something of value. It is part of the deal... expect it. But the key to you progressing forward is to respond – not react. How you respond effects whether you move forward, or lose ground. Don't get discouraged. Don't over think. Keep moving. Don't give up and don't quit!

Frustration is part of the growing and maturing process. You learn when you face adversity. Winners never quit and quitters never win. Tough it up... think in terms of possibilities and keep on keepin' on. Don't slow the process down. Your goals are set in stone; your plans are set in sand. Plans will change and force you to adjust. But goals remain the same... You can and will succeed – right to the 11th hour.

Adversity in your life refines you and gives opportunity to build character within you. Anything that doesn't kill you makes you stronger. Diamonds are chunks of coal put under extreme pressure and heat to become a precious gem and a Diamond! You are a Diamond!

Start the process – don't look back and never quit. You will make it!

Hang in there... like a hair in a biscuit and you will make it. God is no respecter of persons. He loves you as much as he does us... Just give Him a chance in your life to do the work that needs to be done. Be patient with yourself. Give yourself time to grow. This is relational marketing. A people business, build yourself, build relationships, build friendships and friends will build the business.

Last but not least: Work like it depends on you... and pray like it depends on God, because it does. Do your part... He will do His.

You are a Diamond! Decide it – Speak it – Think about it 24/7. Believe it and then you can and will achieve it. We believe in you... Now it's just the doing of it. Enjoy the journey... smell the roses along the way. Can't wait to welcome you into the club.

May God richly bless you in your quest for success!

Blessings, Brig & Lita Hart

"You can do all things through Christ who strengthens you."

Philippians 4:13

Zinzino supports a **Happier, Healthier, and more Prosperous** Life & Lifestyle.

R3G SCORECARD FOR GOING DIAMOND

Our focus is Diamond... and here are the numbers...

Brig Hart and the leaders of Team R3G Connect have put together this information in order to assist you in understanding what needs to be done, and in what time period, for you to build, manage and ultimately maintain your business. All the information you need is already published within the R3G Connect App. We will just point out and expound on important literature a bit to bring a clear understanding of the actions you must take. Keep in mind that we are in the people business and people use products. We get paid on volume – that people use personally and share. So your focus throughout this building process is to identify people who see the benefits of this great product and opportunity through Zinzino. We are ultimately people who are looking for people who want more out of life, and are willing to do something about it.

Use this R3G Connect scorecard for going Diamond as a reference sheet to gauge your status and progress as you work towards your goal of Diamond. To go Diamond these have proven to be key elements and common indicators that anyone needs to acknowledge in order to achieve – one is strongly encouraged to adopt and follow these steps. You must sponsor 20 personals on your left leg and 20 on your right leg. You must do so within a three, six or nine month period in order to create momentum in your groups.

Out of 20 personals:

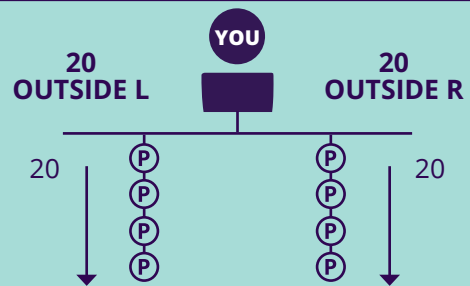
- 10 to 12 will be active in some form or fashion
- 6 to 8 will be long term distributors
- 3 to 4 will be prepared to do it now

A motivated Super Star will show up in your group!

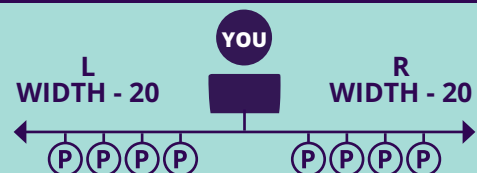
To go Diamond look for these numbers:

- 20L/20R in 3 to 6 months
- 12,000 balanced Monthly Credits (MCV) needed to go at Diamond
- Every Partner on Z4F Auto Order generates 10 credits/month
- Partners on the Basic Partner Kit generate significantly more credits
- Approx. 600 active Z4F Partners per side = Diamond volume on Z4F alone
- Fewer Partners needed when each enrolls with a Basic or Ultimate Partner Kit to maintain Diamond qualification each month

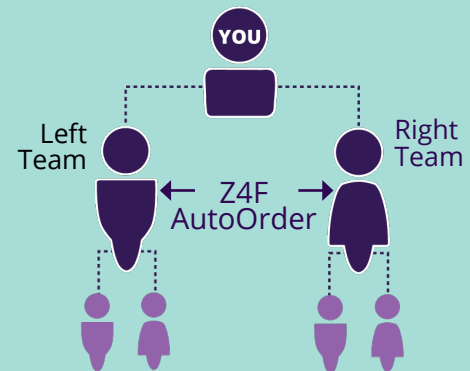
20/20 VISION - BINARY VIEW



UNILEVEL VIEW



ALL STARTS WITH YOU AS A STAR!



ACHIEVEMENT RANK	MONTHLY CREDITS (MCV)	PERSONAL CUSTOMERS (PCP)
Bronze	375	4
Silver	750	4
Gold	1,500	4
Executive	3,000	10
Platinum	6,000	10
Diamond	12,000	10
Director	24,000	25
Crown	48,000	25
Royal Crown	80,000	25

• Monthly Credits (MCV)" — the balanced binary volume needed each month

• Personal Customers (PCP)" — personal customer points required for rank activation

STAR STEP TO DIAMOND



- I.T.S -
Invite, Test / Taste, Share
Test Don't Guess!

This diagram is based on the binary view of 20/20. One out of every two personally sponsored Partners is active and qualified on Z4F Auto Order. Ten personal legs left and right as Stars - active and qualified.

Level	Your Personal Enrollments	Monthly Credits (MCV)	Rank
1	2 (1L · 1R)	620	BRONZE
2	4 (2L · 2R)	1,240	SILVER
3	6 (3L · 3R)	1,860	GOLD
4	8 (4L · 4R)	2,480	GOLD
5	10 (5L · 5R)	3,100	EXECUTIVE
6	12 (6L · 6R)	3,720	EXECUTIVE
7	14 (7L · 7R)	4,340	EXECUTIVE
8	16 (8L · 8R)	4,960	EXECUTIVE
9	18 (9L · 9R)	5,580	EXECUTIVE
10	20 (10L · 10R)	6,200	PLATINUM
11	22 (11L · 11R)	6,820	PLATINUM
12	24 (12L · 12R)	7,440	PLATINUM
13	26 (13L · 13R)	8,060	PLATINUM
14	28 (14L · 14R)	8,680	PLATINUM
15	30 (15L · 15R)	9,300	PLATINUM
16	32 (16L · 16R)	9,920	PLATINUM
17	34 (17L · 17R)	10,540	PLATINUM
18	36 (18L · 18R)	11,160	PLATINUM
19	38 (19L · 19R)	11,780	PLATINUM
20	40 (20L · 20R)	12,400	DIAMOND

To Go Diamond You Need:

Twenty personally sponsored distributors on your left and twenty on your right, or 20/20, in 3 to 6 months time frame.

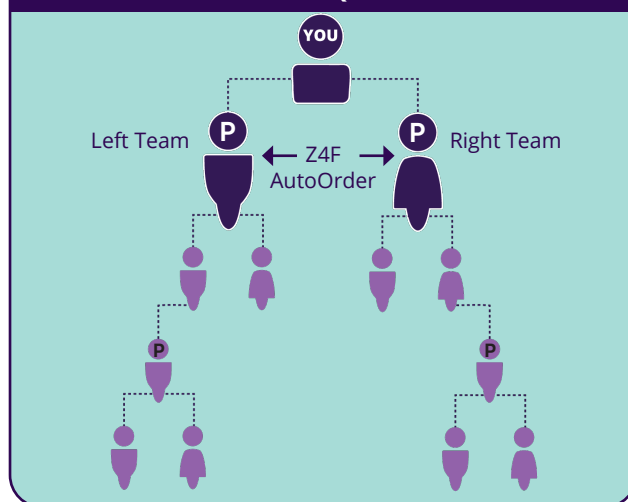
Producing:

- 12,000+ balanced Monthly Credits (MCV) on your L & R legs
- 100 active Z4F Auto Order Partners per side = 200 active Partners total
- Partners on the Basic or Ultimate Kit generate more credits per person
- Fewer Partners needed when each starts with a kit on Z4F Auto Order each month

Hit & Maintain:

Partners who enroll with the Basic or Ultimate Partner Kit generate more monthly credits than those on Z4F Auto Order alone. More credits per Partner means you reach each rank with fewer people overall. Encourage every new Partner to start with a kit - quality depth changes everything!

THIS CHART DEPICTS 1 OUT OF 2 OF YOUR PERSONAL PARTNERS IS ACTIVE & QUALIFIED AS A STAR



R3G COUNTDOWN TO DIAMOND

The Law of Exponential Growth

In order to go Diamond, the total number of active Partners on Z4F Auto Order needed to create 6,000L / 6,000R Credits per month is approximately 1,200. To understand how this can be accomplished, look at the law of exponential growth. It isn't about you doing all the work — it's you teaching others to teach others to do a small amount.

To understand how this can be accomplished look at the law of exponential growth. Keep in mind it isn't totally about you doing all the work. It is you teaching others... to teach others... to teach others to do a small amount.

1 doubled every day for 30 days = 5.5 million

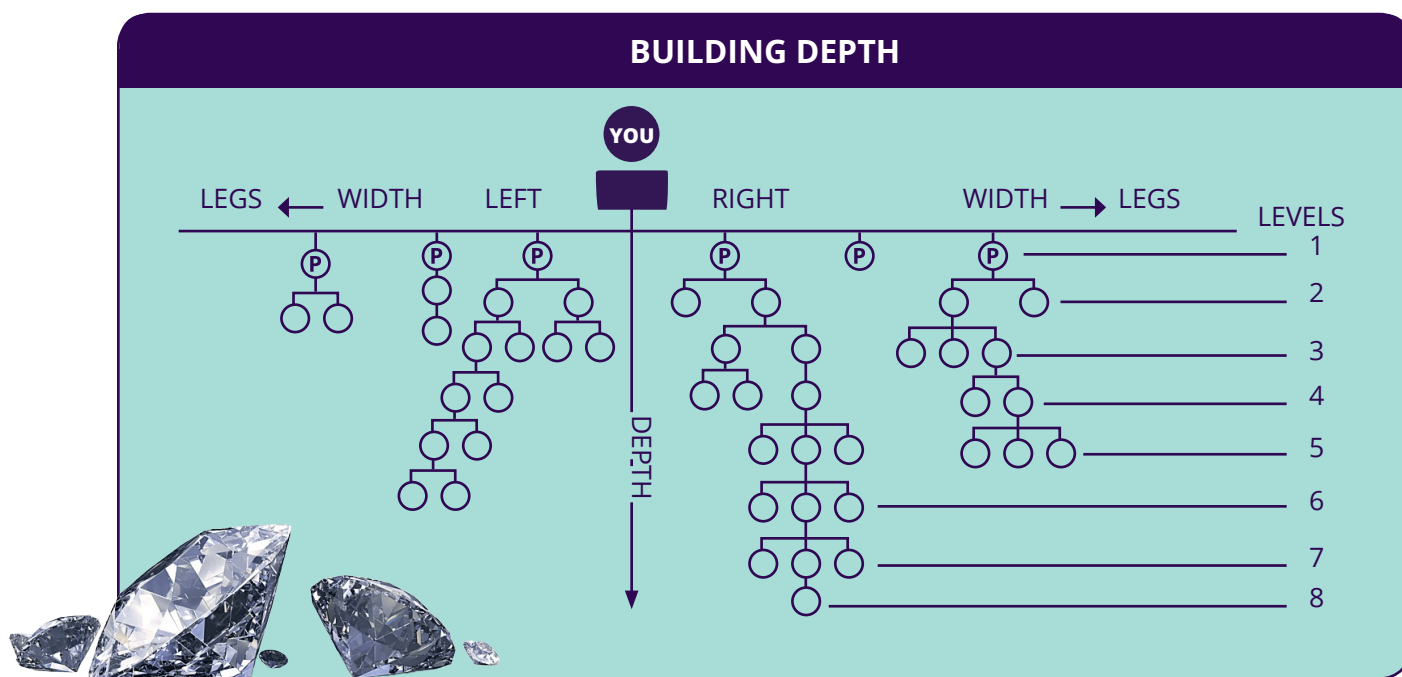
You want to teach the process of building depth.

First, identify a builder in your group. Then guide them through the following steps:

- Build A List (TL121)
- I.T.T.S. – Invite, Test, Taste & Share
- Plug into the R3G Connect System

After the first month of going Star and by teaching your personal Partners “each one, reach one,” every thirty days, in nine to ten months you will have the numbers to go Diamond. Continue for the next three straight months and you will have the numbers to hit Director and Crown. Get three legs to Diamond and you will go Crown!

MONTHS	TOTAL IN GROUP	Balanced MCV (L/R)	ACHIEVEMENT RANK
1	2	10L / 10R	STAR
2	4	20L / 20R	STAR MAKER
3	8	40L / 40R	STAR MAKER
4	16	80L / 80R	STAR MAKER
5	32	160L / 160R	STAR MAKER
6	64	320L / 320R	BRONZE
7	125	625L / 625R	SILVER
8	250	1,250L / 1,250R	GOLD
9	500	2,500L / 2,500R	EXECUTIVE
10	1,000	5,000L / 5,000R	PLATINUM
11	2,000	10,000L / 10,000R	DIAMOND
12	4,000	20,000L / 20,000R	DIAMOND



1-A-DAY = 200 DAYS TO DIAMOND

Since the foundation for a solid and profitable business is 20/20, consider this: by doing one I.T.T.S. conversation a day with a qualified prospect every day for 200 days - you can go Diamond within seven to eight months! It is important to enroll each person you sponsor on a Z4F Auto Order and get them plugged into the R3G Connect Support System. With a ratio of sponsoring one out of five I.T.T.S. conversations you can expect:

- 5 I.T.T.S. per week = 1 personally enrolled Partner
- 30 days or 1 month = 6 personally enrolled, 3 Left & 3 Right
- 200 I.T.T.S. conversations = 40 enrolled in 6-8 months or 20/20

This is a guide to personally enroll six a month for seven months. Have 20/20, then maintain 6,000L / 6,000R Credits per month for three consecutive months to qualify as Diamond in a total of seven to eight months.

The key to make this happen is: Persistence and Consistency.

**200 DAYS · 200 I.T.T.S. CONVERSATIONS
40 PARTNERS ENROLLED · 20/20 COMPLETE**

This chart depicts your sponsor rate as: 1 out of 5

FILL IN THE MONTHS	MONTHS	DAYS	I.T.T.S. CONVERSATIONS	ENROLLED L·R	Balanced MCV	AVERAGE INCOME
	1	30	30	3 · 3	1,860	GOLD
	2	60	60	6 · 6	3,720	EXECUTIVE
	3	90	90	9 · 9	5,580	EXECUTIVE
	4	120	120	12 · 12	7,440	PLATINUM
	5	150	150	15 · 15	9,300	PLATINUM
	6	180	180	18 · 18	11,160	PLATINUM
	7	200	200	20 · 20	12,400	DIAMOND

*Chart assumes each Partner enrolls with a Zinzino Ultimate Partner Kit + Z4F Auto Order. MCV reflects Enrollment Credit Bonus (ECB) on personal enrollments only. Enroll rate shown as 1 out of 5 I.T.T.S. conversations. Actual results vary.

1 PER DAY FOR 200 DAYS = DIAMOND IN 7-8 MONTHS!



- I.T.S. -
Invite, Test / Taste, Share
Test Don't Guess!

Prospects: People you know that want to live a Happier, Healthier, and more Prosperous lifestyle.



BUILDING WIDTH & DEPTH

Each One - Reach One

DIAMOND IN 8 MONTHS

Assume the responsibility of getting your people off to a fast start. It is much easier to maintain their interest when they see progress. Give your best effort to promoting the R3G Connect - Read, Listen, Participate. It will make your job much easier.

It is best to start out your new Partners by assisting them with their first couple of contacts and Meet Ups to help acclimate and orient them to the system. Teaming up to do contacting and I.T.T.S. sessions with them in the beginning is advised. Assist your people in building a list, contacting, visiting some prospects and doing I.T.T.S. Also, it is a good idea to make some of your own phone calls while they are there. Teach by example - teach them by showing them!

You are the leader in your group, but you have to be a gentle leader. In the business we lead by example and encouragement. Each month you need to personally sponsor a new person also. Never quit personally sponsoring - it's the key to maintaining the respect of your group. As you get people started, you should help them focus on Star and Star Maker in two to three months. If they are not interested in moving at that pace, work around them. Love them, be patient with them.

Help them establish some more conservative goals that they feel more comfortable with or that fit their objectives. Then look to sponsor someone for them that wants to go Bronze or Silver in the next few weeks or months. Help the people you sponsor go Star and Star Maker by assisting those in depth to get started. Assist the one who is most serious in getting his or her business off the ground. By doing this, you are fulfilling your commitment to the people you got started by helping someone in their business. You also are making new friends in depth.

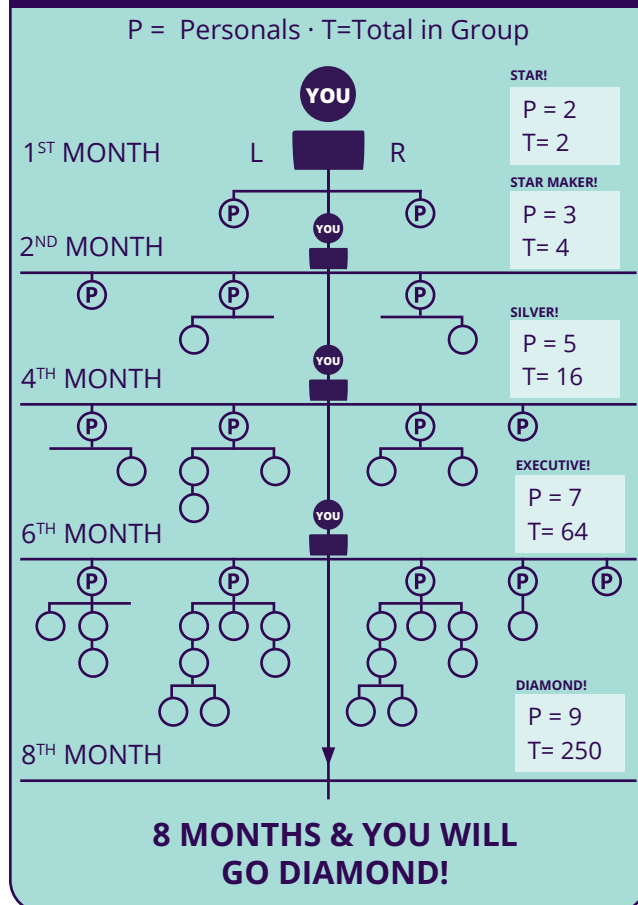
HOW TO TEACH EACH ONE TO REACH ONE!

- Plug them into the R3G Connect System: Read, Listen, Participate!
- Help them focus: Star, Star Maker and Replicate!

MONTHS	PERSONALS	TOTAL IN GROUP	ACHIEVEMENT RANK
1	2	2	STAR
2	3	4	STAR MAKER
3	4	8	BRONZE
4	5	16	SILVER
5	6	32	GOLD
6	7	64	EXECUTIVE
7	8	125	PLATINUM
8	9	250	DIAMOND
9	10	500	DIRECTOR
10	11	1,000	CROWN

*Assumes each Partner joins with a Z4F Auto Order and Basic Partner Kit. Each personally enrolled Partner duplicates the system by enrolling 1 new Partner per month. MCV based on ECB window. Actual results vary significantly. See Zinzino IDS.

EACH ONE · REACH ONE · EACH MONTH



BUILDING WIDTH & DEPTH



Teach Two to Reach Two

DIAMOND IN 6 MONTHS

The goal is to lay a firm foundation of 15 to 20 personals on your left and right legs. Identify the three to four strongest legs left and right. Work with the strongest three to four legs consistently one to two nights a week for 3-6-9-12 months to drive

depth. You will find three to four leaders in each leg to connect with. Learn and teach the process.

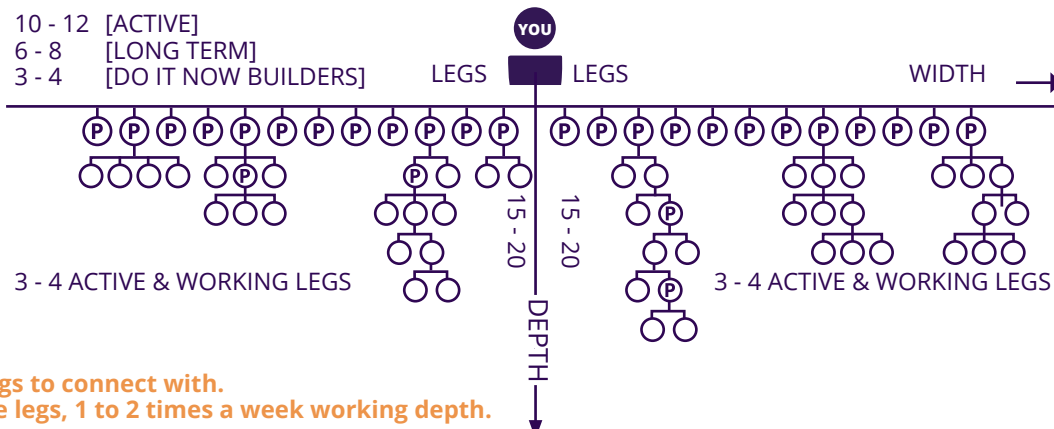
Identify a builder and teach them the process: help build the list, I.T.T.S. folks on the list, plug into the R3G Connect System. Now continue to repeat this process - the next level in depth.

Teach by doing. You drive depth. "Work around not through." Be the leader!

Level	Your Personal Enrollments	Monthly Credits (MCV)	Rank
1	3·3	6	BRONZE
2	6·6	12	SILVER
3	12·12	24	GOLD
4	24·24	48	EXECUTIVE
5	50·50	100	PLATINUM
6	100·100	200	DIAMOND
7	200·200	400	DIRECTOR
8	400·400	800	CROWN
9	800·800	1,600	ROYAL CROWN
10	1,600-1,600	3,200	ROYAL AMBASSADOR

*Total in group shown under ideal duplication. Actual results vary. See Zinzino Income Disclosure Statement.

UNILEVEL P.E.A.R. VIEW



Identify 3 to 4 legs to connect with.
Work with active legs, 1 to 2 times a week working depth.

Zinzino supports a Happier, Heathier, and more Prosperous Life & Lifestyle.



R3G DIAMOND RUNNERS SUPPORT

R3G CONNECT MATERIALS YOU NEED TO GO DIAMOND

- M.A.P. Book
- Start Right Start Now
- Build a List
- Go Getters™ Daily Dozen
- The Zinzino Presentation
- R3G Connect App
- R3G Connect Zooms/Training

M.A.P. BOOK • TL10

The M.A.P. book is the most important support tool you could ever put your hands on. Get it, carry it with you at all times for a quick reference to all the pertinent info you need in order to stay on track to reach your goals.

Here are some important steps to follow from the M.A.P. book:

- Pg 8: Set your goals. Write them down.
- Pg 12: Build by the Numbers – 20/20 Vision.
- Pg 13: Star & Star Maker – the building block.
- Pg 16: Diamond Runners Program.
- Pg 20: Profile of Partners who will build.
- Pgs 22–65: The 10 steps – consistency and persistency!
- Pg 67: Go Getter Program and Daily Dozen.
- Pg 70: Diamond Runners – build depth and identify leaders.

BUILD A LIST • TL121

Start with the TL121 Memory Jogger to make a quality list of 100–300 prospects. A long list creates confidence. A short list creates pressure. Build a quality list and then work it consistently.

START RIGHT START NOW • TL116

The complete onboarding guide for new Zinzino Partners. Contains the Diamond Runners Program, the 20/20 Vision chart, the proper placement strategy, and the Sponsoring Excellence Checklist. Give a copy to every new Partner within 24 hours of enrollment.

GO GETTERS DAILY DOZEN • SL501

These are the activities when done consistently each day will develop you and your posture as a Diamond:

1. Give Thanks
2. Family Time
3. Review Goals & Vision
4. Read for 15 Minutes Daily
5. Create a To-Do List
6. Exercise
7. Listen to Positive Content
8. Place Products & Info (I.T.T.S)
9. STP – Show the Plan / Follow UpList Things To Do
10. Interact with 10 People Daily
11. Plug into R3G Connect / Get Branded
12. Positive Confession

THE ZINZINO 5 STAR OPPORTUNITY • TL124

The ultimate resource to seal the deal of walking you through the what, why and how of building a solid business to Diamond is the Zinzino Presentation. Nothing is left to chance with this presentation. It is the introduction to building, managing and maintaining a profitable Diamond and above business. Serious business builders will use this invaluable support tool. From Star to Star Maker to Crown – this presentation will help you to plan your work and work your plan!



Download the free R3G Connect App more information

PROGRAMS FOR BUILDING YOUR BUSINESS

R3G CONNECT MATERIALS YOU NEED TO GO DIAMOND

- M.A.P. Book
- Start Right Start Now
- Build a List
- Go Getters™ Daily Dozen
- The Zinzino Presentation
- R3G Connect App
- R3G Connect Zooms/Training

R3G CONNECT APP & ZOOMS/TRAINING

Download the free R3G Connect App for access to all training tools, videos, the Go-Getter Daily Dozen, I.T.T.S. scripts, Meet Up guides, the 20/20 Vision chart, and the STP presentation. Stay plugged in through R3G Connect Zooms, weekly trainings, and live events. Everything you need, in your pocket.

GO GETTER PROGRAM · M.A.P. PG 41

Start with the TL121 Memory Jogger to make a quality list of 100–300 prospects. A long list creates confidence. A short list creates pressure. Build a quality list and then work it consistently.

I.T.T.S. · M.A.P. PG 13

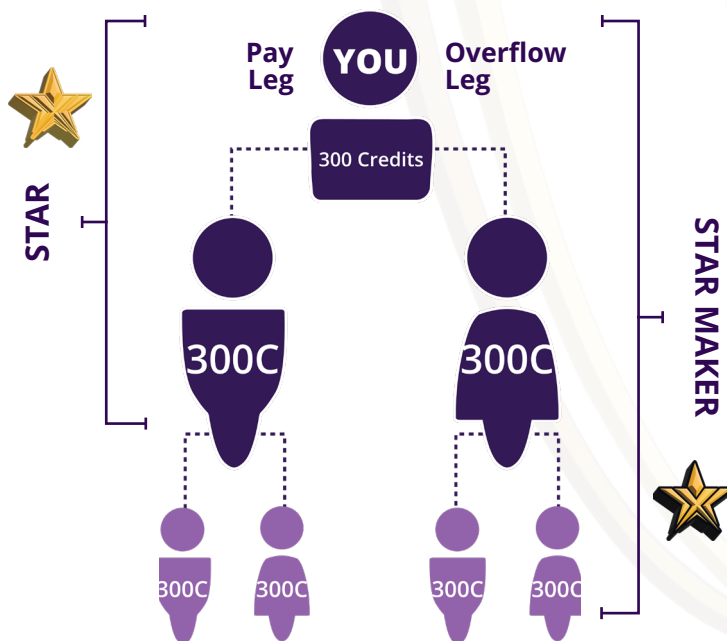
I – Invite: Invite prospects to see, learn and experience what the product & financial opportunity offers to those who are seeking a happier, healthier, more prosperous life.

T – Test: Share the Balance Test and let the science do the talking. Test Don't Guess!

T – Taste: Allow your prospects to taste and experience BalanceOil+ – then hear testimonies of what people are experiencing while using the product.

S – Share: Share the four P's: the product, the people behind the product and opportunity, the compensation plan, and the program for success – the R3G Connect 12-Step Sponsoring Pattern (M.A.P.) and the Total . Teaching, training and motivational tools that will help assist each Independent Partner to achieve whatever level of success they desire.

THE ULTIMATE BUILDING BLOCK



**NOW REPEAT
AGAIN IN
90 DAYS TO
EXECUTIVE &
ONCE MORE TO
DIAMOND!**

**Earning levels or income statements are not necessarily representative of the success or compensation that any Partner or Customer will receive and should not be construed as typical or average. The ability to earn income under the Zinzino Compensation Plan depends on many factors. Zinzino cannot and does not guarantee any level of earnings. Even Partners and Customers who dedicate a significant amount of time, effort, and personal funds may not achieve a meaningful level of success.*

RUN TO DIAMOND - AND BEYOND!

Build By The Numbers.
Chart Your Course.

ZINZINO
Inspire Change in Life

Powered by:



Total Support. Total Success.